

Milwaukee County Board of Supervisors

For Immediate Release June 19, 2013 Contact: Bill Zaferos, Public Information Manager 414/278-4230 or bill.zaferos@milwcnty.com

STATEMENT OF MILWAUKEE COUNTY SUPERVISOR DAVID F. BOWEN IN SUPPORT OF AN ETHICS RESOLUTION BY SUPERVISOR PATRICIA JURSIK DIRECTING ALL COUNTY OFFICIALS TO REFRAIN FROM USING COUNTY FUNDS TO PURCHASE COMMERCIALS

"Sheriff David Clarke has instructed his out-of-county and out-of-state pro-gun-lobby supporters to advocate to my office on his behalf. But their sentiments won't carry enough weight to change my mind. Thankfully, I'm elected by the voters of the 10th District here in Milwaukee County. I support the Jursik resolution, an ethics measure that directs ALL elected public officials to refrain from using County funds to purchase commercials.

"The \$18,000 of taxpayer money the Sheriff has spent so far this year on his "Don't Call 911" campaign is already about 90% of the \$20,300 his department spent in 2012 on all of his safety campaigns. If Sheriff Clarke continues at this pace, by the end of this year he will have run up a bill of \$40,000 in advertising. This is a questionable practice, to say the least. If the Sheriff wants to do self-promotion by way of paid TV commercials or radio ads, he is more than welcome to spend \$40,000 of his own money.

"I welcome the residents of my district to contact me to share their thoughts on how to spend their tax dollars. To those outside of Milwaukee County, I invite them to contact to their own elected officials to use their own tax dollars to write a check from their budget to Milwaukee County so that Sheriff Clarke can make more of the commercials that they enjoy so much."

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